

EUROPEAN
CURRICULUM VITAE
FORMAT



PERSONAL INFORMATION

Name MUZI, Davide Gabriele
Address Place Notre Dame 16, 38000, Grenoble, France
Telephone +33 0680838474
Linkedin www.linkedin.com/in/DavideGMuzi
E-mail davide.muzi@gmail.com

Nationality Italian
Date of birth 24/07/1995

WORK EXPERIENCE

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities

2023-current

Grenoble Ecole de Management, 12 Rue Pierre Semard, 38000 Grenoble, France
University
PhD Student
PhD Student
Teaching and Research assistant

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
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- Main activities and responsibilities

2021-2023

University LUISS Guido Carli, Viale Romania 32, 00197, Rome, Italy
University
Teaching and Research Assistant
Teaching assistant in Italian Marketing courses
Teaching assistant in English Research methodology and statistics for Marketing courses
Research assistant for internal researches on university students' and courses' data

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- Name and address of employer
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- Main activities and responsibilities

2021-2023

University LUISS Guido Carli, Viale Romania 32, 00197, Rome, Italy
University
Didactics development assistant
Member of the Educational Development Unit, an internal cross-faculty university organ created to help and facilitate LUISS University shift towards an "Enquiry-based" teaching method, achieved through supporting and coordinating updated syllabuses for the courses, and through the preparation of material to explain the new teaching methods to members of the faculties.

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2021-2022

University LUISS Guido Carli, Viale Romania 32, 00197, Rome, Italy
University
Project Management
Project Management in gathering data on the effectiveness of the new teaching methods

EDUCATION AND TRAINING

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded

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2019-2021

University LUISS Guido Carli, Viale Romania 32, 00197, Rome, Italy

Marketing Analytics

Master's Degree in Marketing cum laude

2020-2021

Tilburg School of Economics and Management, 5037 AB, Tilburg, Netherlands

Marketing Analytics

Master of Marketing Analytics

2014-2019

Università degli studi di Trento, Via Vigilio Inama 5, 38122 Trento, Italy

Economics and management

Bachelor's Degree in Economics and Management

PERSONAL SKILLS

AND COMPETENCES

Acquired in the course of life and career but not necessarily covered by formal certificates and diplomas.

MOTHER TONGUE

ITALIAN

OTHER LANGUAGES

- Reading skills
- Writing skills
- Verbal skills

ENGLISH

Excellent

Excellent

Excellent

SOCIAL SKILLS

AND COMPETENCES

Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (for example culture and sports), etc.

Likes to work in a team environment and has a passion for researching and teaching. Has experience in teaching assistance both in offering support and creating teaching materials for professors, and in giving students direction and support for their university projects including the writing of their Bachelor and Master theses.

TECHNICAL SKILLS

AND COMPETENCES

With computers, specific kinds of equipment, machinery, etc.

Very good knowledge of R for statistical analysis

Very good knowledge of Qualtrics to create surveys

Good knowledge of Python 3 for statistical analysis

Good knowledge of SPSS for statistical analysis

Good knowledge of the Sawtooth software for conjoint analysis

ECDL Full Standard Certification

OTHER SKILLS

AND COMPETENCES

Competences not mentioned above.

IELTS English certification (8.5 Overall Band)

ADDITIONAL INFORMATION

Researches and publications:

"Direct support to Influencers: the role of Direct Support" Muzi, D.G., Mookherjee, S., Garnier, M., *work in progress*. Accepted to EMAC 2025, World AMS 2025, and AFM 2025 conferences.