

Séminaire

DE RECHERCHE

The concept of circular economy (CE) has experienced a rapid rise over the past decade. A review of the literature and public policies on the topic reveals that CE carries an ambiguous meaning, and some interpretations diverge from the vision of the concept's pioneers. Using the 5R hierarchy (refuse, reduce, reuse, repair, recycle), we explore how this ambiguity translates into French individuals' perceptions. By surveying 1,281 individuals about their familiarity with CE, their definitions of the concept, and how they prioritize the 5Rs, we highlight the possibility of an asymmetric polarization in the understanding of circular economy. While recycling and reuse are the most important levers identified by our sample, a detailed analysis shows that people are divided around an asymmetric polarization. (...)



Florian FIZAINE

USMB - IREGE

Between Refuse and Recycle:
the great asymmetric
polarization of representation
on the Circular Economy

Co authors: G. LE BORGNE, G. CHATEL

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Zoom / Calendrier