



# Lisa Duquesnay

## Research and Consulting Master Student

With a Master's degree in project management, innovation management and business development, and currently studying for a Master's in Research and Consulting in Management Sciences, I would like to pursue an academic career and carry out a research project as part of a doctoral program in Strategic Management.

The aim of my research project is to study project management techniques and sustainable organizational models that foster an organization's resilience and ability to excel, particularly through the development of human capital, and to lead transition projects.

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### Research topics

- Entrepreneurial Creativity
  - Sustainable Business Model
  - Community of Practice
  - Organizational Resilience
  - Inter-organizational synergies
  - Interdisciplinary
- ++ *Aesthetics (strategic design and organizational philosophy)*

### Experiences

**Nov. 2022 - Jul. 2023**  
TBS Education

**Research and teaching assistant**  
*Full-time*

- Key missions & achievements
- Produced teaching materials or pedagogical cases
  - Redesigned course modules in strategic management, enriched the content of a Master in Strategy exam
  - Carried out of the literature review for several research projects, document monitoring, conference paper review (AEI), translation, itw transcripts, etc.
  - Synthesized articles and documents
  - Collected data and constituted databases using Excel VBA features

**Apr. 2021 - Sept. 2022**  
Oseido

**Technical sales representative**  
*Work/study training program*

- Key missions & achievements
- Business development of innovative products in green tech (irrigation market)
  - Implemented strategic intelligence
  - Studied the opportunities and threats and targeted markets
  - Managed Customer Relations
  - Referred the innovative solutions to federating entities: *water agencies, competitiveness clusters, etc.*
  - Conducted import-export and customs clearance operations with chinese partners and managed the associated quotations

**Sept. 2019 - Sept. 2020**  
Association Collapse

**Project manager in an event association**  
*Co-founder and member of the association*

- Key events organized
- Exhibition (1 month) at *La Maison d'a Côté (Toulouse)*
  - Seminar at *Institut catholique de Toulouse*

**Apr. 2019 - June 2019**  
Résidence 1+2

**Cultural project manager**  
Apr. 2019 - June 2019  
*Internship*

### Skills

  
Research design

  
Data analysis

  
Project Management

  
Innovation Management

  
Business development

### Education

**Oct. 2023 - Present**  
IAE Nice

**Research Master** - Research and Consulting

**Sept. 2020 - Oct. 2022**  
ISG Toulouse

**Master degree** - Project Management  
Innovation & Business

**Sept. 2015 - Sept. 2017**  
Lycée Bellevue Martinique

**High school diploma** - Sciences

### Languages

**French**  
Native

**English**  
Intermediate  
Linguaskill Business English

**Spanish**  
Intermediate

### Projects

**Professional thesis (2022)** - « *Creativity, an intangible resource of excellence* » A Multi-level Analysis of the Entrepreneurial Creative Processes and their influence on the processes of resilience and excellence

**Art association** - Co-creation of an association for cultural and artistic promotion in Toulouse