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Workplace language dynamics in highly contexts of Tunisia, Senegal, and Mauritania: groundwork for future research multilingual

With the objective of further investigating the organizational language practices, policies, and strategies adopted by people working in multinational enterprises in highly multilingual country contexts with a history of colonial language hierarchy, we propose groundwork for studying the workplace language dynamics in the national contexts of Tunisia, Senegal, and Mauritania, a theoretical development paper illustrated with exploratory interview material. The intended contributions are to develop insights on language-sensitive management about contexts in the Global South, further explore, question, confirm and nuance the notions of linguascapes and cosmopolitan approaches to workplace language dynamics, and to contribute to developing the notion of corporate sociolinguistic responsibility.

Keywords: language, diversity, multilingualism, Global South, language policies, corporate sociolinguistic responsibility

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❖ 12h30 – Salle 103 / Comodal

❖ Participer à la réunion Zoom

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❖ Calendrier des séminaires

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