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### Getting away from it all: development of a scale to measure escapism

For many decades, tourism researchers have identified escape from daily life as a prime motivation for taking vacations. While the notion of leaving daily life behind, experiencing liminality and reconnecting with the authentic self have been well established, the construct of escapism remains misunderstood. This is in part because it has mainly been investigated within the experience economy framework and thereby often limited to one dimension. The literature has pointed to the lack of understanding of this construct and the present paper offers a scale-development procedure to investigate its multi-dimensionality. Qualitative data were collected followed by several rounds of quantitative data collection to identify the construct dimensionality. The paper sets out the first fully validated scale to measure escapism, identifies its three dimensions (disconnection, temporality and distancing), and demonstrates how it is related to other variables such as memory and well-being.

Keywords: Escapism, immersion, getting away, disconnection, memory, well-being

❖ 12h30 – Salle 103 / Comodal

❖ Participer à la réunion Zoom

[https://zoom.us/j/95741920861?](https://zoom.us/j/95741920861?pwd=MIQreEQ4STBPUIFELOVIVk55QIZyUT09)

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❖ Calendrier des séminaires

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