

# PIERRE-LOUIS MEURIC

## PHD STUDENT IN INTERNATIONAL ENTREPRENEURSHIP

INSTITUT DE RECHERCHE EN GESTION ET ÉCONOMIE  
(IREGE)

UNIVERSITE SAVOIE MONT BLANC (USMB)



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### EXPERTISE

**Entrepreneurship – International Business – Strategic Management**

### CURRENT SITUATION

**2021 - Present:** Part-time Lecturer – IAE Savoie Mont-Blanc, USMB.

**2020 - Present :** PHD in Business Management - Institut de Recherche en Gestion et Économie (IREGE), Université Savoie Mont-Blanc – MESRI Scholarship.

**Thesis Title:** « Early Internationalising Firm's High-Growth: Understanding the Influencing Factors Through the Microfoundations of Dynamic Capabilities » **under the supervision of Prof. Véronique Favre-Bonté (IREGE).**

### EDUCATION

**2022:** Centre Européen de Formation Approfondie à la Gestion (**CEFAG**): National doctoral program in management science organized by the National Fondation for Management Education (FNEGE).

**2018 - 2020:** Master's degree, International Business Management, IAE Savoie Mont-Blanc, France

**2018 - 2019:** Bachelor's degree, International Business, Manchester Metropolitan University, United - Kingdom.

## Research STAY

**April 2023 (Expected):** Visiting Research at **University of Quebec Montréal (UQAM)** – host by Hela Chebbi & Majdi Ben Selma at the strategic and CSR department.

- **Main goal:** Research project about SMEs internationalization and the microfoundations of dynamic capabilities.

**October - November 2021:** Visiting Research at **University of Southern Denmark** – host by Martin Hannibal & Erik Rasmussen at the International Business and entrepreneurship department (IBE).

- **Main goal:** Field work and collaboration on a book project about Born-Global Firms

## SCIENTIFIC ACTIVITIES

### *Publication in peer-reviewed journals – accepted*

**MEURIC, P-L., & FAVRE-BONTÉ, V. (2023).** International high-growth of early internationalizing firms: A feedback loop experience. *Journal of Small Business Management*, 1 47 – (FNEGE 2 / HCERES A)  
<https://doi.org/10.1080/00472778.2023.2169705>

**MEURIC, P-L. & FAVRE-BONTE, V. (2023).** What Internationalising Firms Grow Faster? *Management international-Mi*, 27(2) – (FNEGE 2 / HCERES A)

**MEURIC, P-L. & FAVRE-BONTE, V. (2023).** La numérisation comme accélérateur de l'internationalisation des PME.... Les compétences numériques comme carburant! – Accepted in “RIPME” (FNEGE 2 / HCERES A)

### *Working papers*

**MEURIC, P-L.** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms – Submitted to *International Business Review* – (FNEGE 2 / HCERES A)

### *Book chapters – Accepted*

**MEURIC, P-L, FAVRE-BONTE, V & AYMARD, C. (2023).** Growth – How to grow a Born Global firm – Accepted for the book “Cases on Born globals” – supervised by Erik Rasmussen.

**MEURIC, P-L, FAVRE-BONTE, V & AYMARD, C. (2023).** Born-Again Global Firms – Accepted for the book “Cases on Born globals” – supervised by Erik Rasmussen.

### ***Conference Speaker***

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**MEURIC, P-L. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms – Submitted to the European Academy of Management (EURAM) (*expected*)

**MEURIC, P-L. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms – Submitted to Académie de l'Entrepreneuriat et de l'innovation (AEI) (*expected*)

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** La numérisation comme accélérateur de l'internationalisation des PME.... Les compétences numériques comme carburant!" - Presented at the: Congrès International Francophone en Entrepreneuriat et PME (CIFEPME) – Lyon

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** The mechanism that enhances the EIF high-growth trajectory: a dynamic capabilities approach " Presented to the: Association International en Management Stratégique conférence (AIMS) – Annecy

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** The mechanism that enhances the EIF high-growth trajectory: a dynamic capabilities approach - Presented to the: ATLAS AFMI conference - Nice

**MEURIC, P-L. & FAVRE-BONTE, V. (2021)** International speed and high-growth of SME: exploring dynamic capabilities effects through the Microfoundations Based-View?" Presented to the : Académie de l'Entrepreneuriat et de l'Innovation (AEI) conference – Online

**MEURIC, P-L. & FAVRE-BONTE, V. (2021)** What makes Early Internationalizing Firms and High-Growth Firms go faster" presented to the: International Council of Small Business's (ICSB) conference – Paris

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** International speed and growth of SMEs: Effects of dynamic capabilities" - Presented at the: Congrès International Francophone en Entrepreneuriat et PME (CIFEPME) - Online

### ***Internal Seminar Speaker***

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**MEURIC, P-L. & FAVRE-BONTE, V. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms - Presented to the weekly **IREGE** seminar

**MEURIC, P-L. & FAVRE-BONTE, V. (2022).** The mechanism that enhances the EIF high-growth trajectory: a dynamic capabilities approach - Presented to the weekly **IREGE** seminar

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** What makes Early Internationalizing Firms and High-Growth Firms go faster - Presented to the weekly **IREGE** seminar

#### ***External Seminar Speaker***

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**MEURIC, P-L. (2023).** Crossing the chasm: The role of dynamic managerial capabilities in turning points of Early Internationalizing Firms - Presented to the **CSR (ESG UQAM) weekly research seminar**

**MEURIC, P-L. (2022).** Early Internationalising Firm's High-Growth: Understanding The Influencing Factors Through The Microfoundations Of Dynamic Capabilities - Presented to the GEM-IREGE annual meeting **about Socially Responsible Research**

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** The mechanisms that enhance Early Internationalizing Firms high-growth trajectory: a dynamic capabilities approach – Presented to “2ème journée Automnale du Management International”

**MEURIC, P-L. & FAVRE-BONTE, V. (2021).** What makes Early Internationalizing Firms and High-Growth Firms go faster - Presented to the weekly **International Business & Entrepreneurship seminar (University of Southern Denmark)**

#### ***Thesis progress presentation***

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**MEURIC, P-L. (2022).** Early Internationalising Firm's High-Growth: Understanding The Influencing Factors Through The Microfoundations Of Dynamic Capabilities, **AIMS doctoral workshop**

- **Discussed by:** Pr. Cécile Belmondo (IAE Lille); Pr. Lionel Garreau (Univ Paris Dauphine); Pr. Thomas Loilier (IAE Caen).

**MEURIC, P-L. (2022).** Early Internationalising Firm's High-Growth: Understanding The Influencing Factors Through The Microfoundations Of Dynamic Capabilities, **ATLAS-AFMI – EIBA doctoral workshop**

- **Discussed by:** Pr. Pervez N. Ghauri (Birmingham University), Pr. Svetla Marinova and Pr. Marin Marinov (Aalborg University)

**MEURIC, P-L. (2023).** Early Internationalising Firm's High-Growth: Understanding The Influencing Factors Through The Microfoundations Of Dynamic Capabilities, **CIFEPME doctoral workshop**

- **Discussed by:** Pr Gilles Guieu (Aix-Marseille Université); Pr Severine Le Loarne (Grenoble École de Management)

### **Webinar animation**

Guest speaker at the Webinar “**Quels sont les secrets des PME Internationales à croissance forte?**” organized by the **Think-Tank: La Fabrique de l’exportation**, December 2021

### **Awards**

**2022-** Winner of the “Best Doctoral Project Award”, **ATLAS-AFMI – EIBA Doctorial tutorial**

**2021-** Nominated to the Best Paper awarded (Ranked 6), **ICSB Conference**

## **EDUCATIONAL ACTIVITIES**

### **2022-2023**

<b>Course</b>	<b>Number of students</b>	<b>Grade</b>	<b>Hours</b>	<b>Language</b>
<b>Organisation: Structure &amp; Behaviours</b>	<b>300</b>	1st year - <b>Bachelor</b>	<b>31,5 (CM)</b>	<b>French</b>
<b>Case studies: Entrepreneurship</b>	<b>100</b>	2 <sup>nd</sup> year - <b>Bachelor</b>	<b>9 (TD)</b>	<b>French</b>
<b>Supervision of Master Thesis (International Business)</b>	<b>4</b>	1st year - <b>Master</b>	<b>8 (TD)</b>	<b>French</b>
<b>Students Volunteering</b>	<b>10</b>	1st year - <b>Master</b>	<b>12 (TD)</b>	<b>French</b>
<b>Academic Talks</b>	<b>20</b>	1st year - <b>Master</b>	<b>2 (TD)</b>	<b>English</b>

### **2021-2022**

<b>Course</b>	<b>Number of students</b>	<b>Grade</b>	<b>Hours</b>	<b>Language</b>
<b>Organisation: Structure &amp; Behaviours</b>	<b>300</b>	1st year - <b>Bachelor</b>	<b>10 (CM)</b>	<b>French</b>
<b>Intercultural management</b>	<b>60</b>	1st year - <b>Master</b>	<b>20 (TD)</b>	<b>English</b>
<b>Case studies: Entrepreneurship</b>	<b>100</b>	2 <sup>nd</sup> year - <b>Bachelor</b>	<b>9 (TD)</b>	<b>French</b>
<b>Supervision of Master Thesis (International Business)</b>	<b>2</b>	1st year - <b>Master</b>	<b>4 (TD)</b>	<b>French</b>
<b>Students Volunteering</b>	<b>10</b>	1st year - <b>Master</b>	<b>12 (TD)</b>	<b>French</b>
<b>Academic Talks</b>	<b>20</b>	1st year - <b>Master</b>	<b>2 (TD)</b>	<b>English</b>

## **INVOLVEMENT WITHIN THE SCIENTIFIC COMMUNITY**

**2022- 2023 - Member of the “international entrepreneurship” thematic group from the AEI (Académie de l’entrepreneuriat et de l’innovation) association**

**2022 - “PhD’s Day” organization:** planning the introductory conference for new PhD student from the “Culture, Société et Territoire” (CST) doctoral school

**2022 - Inter-laboratory meeting organization:** promoting exchange between PhD from different field of research (mainly in Physic and Engineering)

**2022- Elected doctoral student’s representative on the Council of the Doctoral School of “Culture, Society and Territory” (CST)**

**2021-2022- Member of the Scientific Committee on the AIMS Conference 2022**

**2021-2022- Member of the (local) organizational Committee on the AIMS Conference 2022**

## **PROFESSIONAL EXPERIENCE**

**2020 -** Entrepreneurship internship at Bosch Automotive Steering– France Supervised by the PITON program (Savoie Mont-Blanc University)

**2020 -** Export diagnosis for the company SCCM - France

**2018 -** Internship at Energy-Feelings in Saint-Cugat de Valles - Spain

## **DIVERS SKILLS**

**Driving License**

**Informatic:** Microsoft Office; Atlas-Ti; Google Drive; Power BI; Photoshop

**Spoken Language:** French (Native), English (fluent), Spanish (fluent), Italian (beginner)