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IREGE

INSTITUT DE RECHERCHE
EN GESTION ET ECONOMIE



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Building organizational resilience with digital transformation

Purpose – Uncertain times [e.g. coronavirus disease 2019 (COVID-19)] require service businesses to respond in creative, flexible and resilient ways. This paper aims to develop and test the theoretical relationship between digital transformation and organizational resilience (OR), and the consequences of OR on organizations and employees during turbulent times.

Findings – Strategic technology investment helps organizations to develop systematic control sustain operations in crises but may not directly contribute to employees' capabilities of accurately understanding external turmoil, actively seeking available resources and rapidly developing adaptive solutions. Transformation management intensity equips an organization with transformative vision, governance and culture, and such transformative built-in leadership enables the organization to embrace employees with talents and innovativeness and help employees grow their capabilities when facing crises. The dimensions of OR have different influences on the organization and employees.

Keywords: Digitalization, Transformation, Crisis, Resilience, Optimism, Technology

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12h30 – Salle 103 – Comodal

Participer à la réunion Zoom :

<https://zoom.us/j/99328444342?>

[pwd=eDJpTWpKTDZHTTBzQ2xLdnQydUJFUTQ9](https://zoom.us/j/99328444342?pwd=eDJpTWpKTDZHTTBzQ2xLdnQydUJFUTQ9)

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Code secret : 4Rx09R

Agenda

19/05/2022, Ilse DE KLIJN (USMB, IREGE),
Tourisme transformationnel : comment la confrontation avec des pratiques frugales en vacances peut-elle favoriser l'adoption d'un comportement pro-environnemental durable ?

Calendrier des séminaires

<https://urlz.fr/gvi5>

