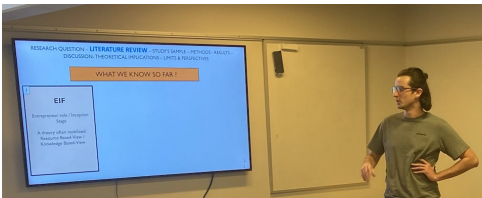




14-04-2022



Pierre-Louis MEURIC (USMB, IREGE),

The mechanisms that enhance Early Internationalizing Firms high-growth trajectory: a dynamic capabilities approach

Since the 1990s, entrepreneurship researchers have been trying to understand the international trajectories followed by Early Internationalizing Firms (EIFs). Recently, many of them have been promoting a better understanding of their trajectory in the years following their first internationalisation through the dynamic capabilities approach. This approach could indeed explain how EIFs sustain themselves in uncertain and dynamic markets. Therefore, by exploring 16 cases of EIFs, we propose a model based on the micro-foundations of dynamic capabilities to understand the mechanisms generating international growth of EIFs.

Keywords: Speed of Internationalisation; High growth; Dynamic capabilities; Micro-foundation

Co author; Véronique FAVRE-BONTÉ (USMB, IREGE)

12h30 – Salle 103 – Comodal

Participer à la réunion Zoom :

[https://zoom.us/j/99328444342?](https://zoom.us/j/99328444342?pwd=eDJPtWpKTDZHTTBzQ2xLdnQydUJFUT09)

[pwd=eDJPtWpKTDZHTTBzQ2xLdnQydUJFUT09](https://zoom.us/j/99328444342?pwd=eDJPtWpKTDZHTTBzQ2xLdnQydUJFUT09)

ID de réunion : 993 2844 4342

Code secret : 4Rx09R

Agenda

28/04/2022, Rozenn PÉRIGOT (CREM, Université de Rennes I), The role of franchisor know-how and support in encouraging pro-environmental behaviors among their franchisees

Calendrier des séminaires

<https://urlz.fr/gvi5>

