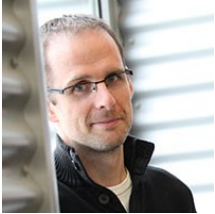




31-03-2022

IREGE

INSTITUT DE RECHERCHE
EN GESTION ET ECONOMIE



Elodie MANTHÉ, Rémi MENCARELLI (USMB, IREGE), Value destruction by the contributors in crowdsourcing: activities: literature review and research agenda

Crowdsourcing (CS) has generated considerable excitement among practitioners in recent years, although several failed CS initiatives have highlighted the difficulties of tapping into a crowd of contributors. While a large majority of scholars consider CS activities as a source of value creation, some scattered empirical results obtained in different management areas qualify this assumption and demonstrate that a crowd of contributors can be a source of value destruction. Hence, based on a systematic and multidisciplinary literature review, this paper first identifies the main manifestations of value destruction during CS activities. It then uncovers the factors at the origin of this value destruction throughout the CS process. The result is an integrative framework structuring the existing knowledge and empirical results. Finally, a research program is proposed to continue stimulating the research dynamics in this field.

Keywords: crowdsourcing, value destruction, crowd, contributors, platform

12h30 – Salle 103 – Comodal

Participer à la réunion Zoom :

[https://zoom.us/j/99328444342?](https://zoom.us/j/99328444342?pwd=eDdpTWpKTDZHTTBzQ2xLdnQydUJFU09)

[pwd=eDdpTWpKTDZHTTBzQ2xLdnQydUJFU09](https://zoom.us/j/99328444342?pwd=eDdpTWpKTDZHTTBzQ2xLdnQydUJFU09)

ID de réunion : 993 2844 4342

Code secret : 4Rx09R

Agenda

07/04/2022, Dorothée CHARLIER (USMB, IREGE), Ressources services poverty in Tropical territories : The case of Mayotte island

Calendrier des séminaires

<https://urlz.fr/gvi5>

