



13-01-2022

IREGE

INSTITUT DE RECHERCHE
EN GESTION ET ECONOMIE



Nuria MORATAL (Grenoble Ecole de Management),

Asset intensive ecosystems: path creation and governance of tensions

The ongoing energy transition requires materializing new and complex value propositions, a complex endeavour due to the existence of path dependency, that is, the tendency of a self-reinforcing process where each step taken in a given path increases the likelihood that future steps will reproduce and reinforce this path, even when it is not optimal. Transitions overcome path dependency through processes of path creation driven jointly by a variety of actors who form ecosystems that mobilise and coordinate existing and novel resources. Because these ecosystems are resource intensive and face a high level of uncertainty, they face great governance challenges. Our conceptual development finds that governance challenges appear as three underlying tensions that shape collective path creation in ecosystems: collective/individual, value capture-value appropriation and efficiency-flexibility. (...)

Co authors : Anne-Lorène VERNAY et Carine SEBI (GEM)

12h30 — Salle 103 — Comodal

Participer à la réunion Zoom :

[https://zoom.us/j/99328444342?](https://zoom.us/j/99328444342?pwd=eDJpTWpKTOZHHTTBzQ2xLdnQydUJFUTQ9)

[pwd=eDJpTWpKTOZHHTTBzQ2xLdnQydUJFUTQ9](https://zoom.us/j/99328444342?pwd=eDJpTWpKTOZHHTTBzQ2xLdnQydUJFUTQ9)

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Agenda

20/01/2022, Séminaire commun BETA/IREGE,
Anastasia MARKOFF-LEGRAND, Rachel
BOCQUET, Romain GANDIA (USMB, IREGE),
Adopting a Digital-driven Business Model
Innovation in Incumbents: A Multi-Level Issue.

Calendrier des séminaires

<https://urlz.fr/gvi5>

