

Gaëlle Cotterlaz-Rannard

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Personal Information

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Education

- 2021 **Doctor of Management, University of Geneva**, Geneva School of Economics and Management and **University of Savoie Mont-Blanc**.
- 2015 **M.Sc. in Management and Business Administration**, with Distinction and Honors, **University of Savoie Mont-Blanc**.
- 2008 **M.Sc. in Human and Social Sciences**, with Distinction and Honors, **University of Lyon 2**.
- 2007 University Degree in **Rural Area Engineering**, University of Jean Moulin Lyon 3.
- 2006 **Bachelor in Human Sciences**, specialization in geography and development, **University of Jean Moulin Lyon 3**.

Employment history

- 2021 – 2023 **Visiting Postdoctoral Researcher** at School of Management, University of Bath (UK).
- 2015 – 2021 **Research and Teaching Assistant** at University of Geneva (Switzerland) Geneva School of Economics and Management (GSEM).
Supervisor: Prof. Michel Ferrary
- 2013 – 2015 **Consultant Manager** at SARL Rannard Frères. Support for the development of the real estate branch of the family business of civil construction and development of a quality management policy.
- 2011 – 2012 **Regional manager** at Study Center of Wetlands (nongovernmental organizations, Iquique, Chile). Team management of projects in the field of water, environment and climate change, management of relations and partnerships with private and public actors, organization of seminars and training, participation in seminars.
- 2009 – 2011 **Project Manager** at Study Center of Development (Santiago, Chile). Implementation of projects in the field of environment, rural development and tourism on the behalf of public institutions.

Teaching activities

- 2015 – 2020 **Teaching Assistant at the Geneva School of Economics and Management** (University of Geneva) to Bachelor and Master Degree in Strategic Human Resource Management, Entrepreneurship and Innovation. Support in teaching, exams, students projects and administrative tasks.

Institutional responsibilities

2017 – 2019 Coordination of examination monitoring for the Institute of Management (**Geneva School of Economics and Management**)

Memberships in scientific societies

Active member in the *Association for Research on Nonprofit Organization and Voluntary Action* (ARNOVA).

Reviewer for Journal of Business Ethics (*SOURCE-WORK-ID: 886c6519-007e-40ae-a9d3ca3574221a41*)

Reviewer for international conferences (Academy of Management, European Academy of Management and International Association of Strategic Management)

Personal skills

Courses

- 2019 Project management course (21 hours), University of Grenoble Alps.
- 2018 Qualitative methods course in **Atlas.ti Software** (14 hours), University of Savoie Mont-Blanc
- 2018 Quantitative methods courses in **R Software** (18 hours), University of Paris Saclay.
- 2017 Quantitative methods courses in **Stata Software** (12 hours), University of Grenoble Alps.

Language Skills

French	<i>Native</i>
Spanish	<i>Fluent, written and spoken</i>
English	<i>B2 Level (written and spoken)</i>

Cultural Experience

Extensive cross-cultural experience living for long periods of time in Santiago and Iquique (Chile), San José (Costa Rica), Queretaro (Mexico)

Computer Skills

Advanced: Windows MS Office Applications, MS Project
Intermediate: SPSS, Stata, R, Atlas and Photoshop

Major scientific achievements

Publications in peer-reviewed scientific journals

- 2020 Bocquet, R., **Cotterlaz-Rannard, G.**, & Ferrary, M. (2020). How Do NPOs Get Funding? A Business Model Perspective Based on the Conversion of Symbolic Capital. **Nonprofit and Voluntary Sector Quarterly**, 0899764020925912.

Peer-reviewed conference proceedings

- 2021 **Cotterlaz-Rannard, G.**, & Ferrary, M. (2021, July). The four blades of the societal value creation of nonprofit organizations business models. In *81st Annual Meeting of the Academy of Management (AOM)*, virtual.
- 2021 Bocquet, R., **Cotterlaz-Rannard, G.**, & Ferrary, M. (2021). Is research enough for a university to gain prestigious status. In *Academy of Management Proceedings* (Vol. 2021, No. 1, p. 14460). Briarcliff Manor, NY 10510: Academy of Management.
- 2017 **Cotterlaz-Rannard, G.**, Bocquet, R., & Ferrary, M. (2017). Partnering with firms: Do non-profit organizations sell their soul to the devil? In *Academy of Management Proceedings* (Vol. 2017, No. 1, p. 13730). Briarcliff Manor, NY 10510: **Academy of Management**.

Contributions to international conferences

- 2021 The four blades model of the societal value creation and capture in the nonprofit business models: a Bourdieusian perspective, Annual Meeting **Academy of Management**, Public and Nonprofit Division
- Is the research bet enough to be a prestigious university? A Bourdieusian perspective on the business models of nonprofit organizations, Annual Meeting **Academy of Management**, Strategic Management Division
- The four blades model of the societal value creation and capture in the nonprofit business models: a Bourdieusian perspective, Annual Meeting **European Academy of Management**, Public and Nonprofit Management Division
- 2020 Is the research bet enough to be a prestigious university? A Bourdieusian perspective on the business models of nonprofit organizations, Annual Meeting **French-speaking Association of Human Resources Management**, *Best communication paper*
- 2020 The four blades model of the societal value creation and capture in the nonprofit business models: a Bourdieusian perspective, Annual Conference **Association for Research on Nonprofit Organizations and Voluntary Action**
- 2019 Is the research bet enough to be a prestigious university? A Bourdieusian perspective on the business models of nonprofit organizations, Annual Meeting **European Academy of Management**, Public and Nonprofit Management SIG
- 2019 Is the research bet enough to be a prestigious university? A Bourdieusian perspective on the business models of nonprofit organizations, Annual Conference **International Association of Strategic Management**, Business models Track
- 2017 Partnering with firms: Do non-profit organizations sell their soul to the devil?, Annual Meeting **Academy of Management**, Public and Nonprofit division
- 2017 Partnering with firms: Do non-profit organizations sell their soul to the devil?, Annual Meeting **European Academy of Management**

2017 Partnering with firms: Do non-profit organizations sell their soul to the devil?, Annual Conference **International Association of Strategic Management**

Awards

2021 Post-doctoral fellowship (18 month) fully funded by the **Swiss National Science Foundation (SNSF)**

2020 **Best communication paper** at the Annual Meeting French-speaking **Association of Human Resources Management** for the paper “The research bet enough to be a prestigious university? A Bourdieusian perspective on the business models of nonprofit organizations”