

Angélique BREUILLOT

French

27 years



Contact information:

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Research Area: Diversity Management; Early Internationalizing Firms internationalization process; SMEs internationalization process.

Current Situation

2017-present **PhD Candidate in Management** at the Institute of Research in Management and Economics (IREGE), University of Savoie Mont Blanc, France.

Thesis: « *Diversity management and specificities of the internationalization process for Early Internationalizing Firms: a resource-based approach* », under the direction of Professor Rachel BOCQUET (IREGE) and Professor Véronique FAVRE-BONTE (IREGE).

Since 2020 **Research and Teaching Assistant in Management** at the IAE Savoie Mont Blanc and the Institute of Research in Management and Economics (IREGE), University of Savoie Mont Blanc, France.

Education

2019 **Centre Européen de Formation Approfondie à la Gestion (CEFAG)**, class of 2019. The European Center for Advanced Training in Management, created and sponsored by the French Foundation for Management Education, propose a high-level training program for French doctoral students.

2018-present **Label Research and Higher Education (RES)**. Training modules offered by the University Grenoble Alpes and dedicated to higher education and research professions based on pedagogy, didactics, communication and professional integration (186 hours of training completed).

2017 **Second year Master's Degree in International Management – Label Research**
With distinction (Mention "Très Bien") – Head of the class
IAE School of Management, University of Savoie Mont Blanc, Chambéry, France

2016 Double Degree in International Business (Franco-British) completed in England.
▪ **First year Master's Degree in International Business Development**
IAE School of Management, University of Savoie Mont Blanc, Chambéry, France
▪ **Bachelor of International Business – Final Year - First class with Honors**
Manchester Metropolitan University Business School – Manchester, United Kingdom

2015 **Bachelor's Degree in International Business and Management**
With distinction (Mention "Assez Bien")
IAE School of Management, University of Savoie Mont Blanc, Chambéry, France

- 2014 **Second year university diploma in Administrative and Business Management**
Ranked 1st (out of 23 students). Versatile management training in 3 years with flexible hours for music practice. Accredited with the French Certificate of End of Musical Studies in Clarinet.
 Partnership between the University Institute of Technology of Chambéry, University of Savoie Mont Blanc, and the Music Conservatory of Chambéry, France.
 ■ One semester in ERASMUS exchange at the University of Szeged, Szegedi Tudományegyetem, in Hungary (2013).
- 2011 **French General Certificate of Education, Advanced Level**
With distinction (Mention « Assez Bien »)
 Lycée Vaugelas and the Music Conservatory of Chambéry, France

Scientific Activities

Publication in peer-reviewed journals

BREUILLOT A., Exploring the role of diversity management during early internationalizing firms' internationalization process, accepted for publication in *Management International Review* (CNRS 3, HCERES B).

Article in peer-reviewed journals, under revision

BREUILLOT A., BOCQUET R., FAVRE-BONTE V., Navigating the internationalization process: strategic resources for Early Internationalizing Firms, under revision at *Journal of International Entrepreneurship* (CNRS 4, HCERES C).

Publication in non peer-reviewed journals

RENOU, S., **BREUILLOT, A.**, PEREZ, F. (2020) La rubrique du chercheur Geek : Enseigner et évaluer à distance : comparatif de quatre outils gratuits. *Le Libellio d'Aegis*, 16(3), p.4-6.

Work in progress

BREUILLOT A., BOCQUET R., POUSSING N., Diversity management for SMEs internationalization: Orchestrating the resource diversity. Submitted to the International Association of Strategic Management (AIMS) 2021 conference and the Francophone Association of International Management (Atlas AFMI) 2021 conference.

Conferences

BREUILLOT A., Managing diversity during internationalization process for Early Internationalizing Firms, 80th AOM Conference, Online, August 7th-11th 2020. In *Academy of Management Proceedings* (Vol. 2020, No. 1, p.15017). Briarcliff Manor, NY 10510: Academy of Management.

BREUILLOT A., Managing diversity during internationalization process for Early Internationalizing Firms, 29th AIMS Conference, International Association of Strategic Management, Online, June 3rd-5th 2020.

BREUILLOT A., BOCQUET R., FAVRE-BONTE V., Revisiting the antecedents of the International New Ventures Internationalization Process: a systematic review of literature, 9th Atlas-AFMI Conference, Francophone Association of International Management, Fribourg, June 17th-19th 2019.

BREUILLOT A., BOCQUET R., FAVRE-BONTE V., The antecedents of International New Ventures' Internationalization process: a systematic review of literature, 28th AIMS Conference, International Association of Strategic Management, Dakar, June 11th-14th 2019.

Internal Seminars

BREUILLOT A., Exploring the role of diversity management during early internationalizing firms' internationalization process, IREGÉ, November 12th 2020.

BREUILLOT A., BOCQUET R., FAVRE-BONTE V., The antecedents of International New Ventures' Internationalization Process: A Systematic Literature Review, IREGÉ, November 8th 2018.

PhD thesis communication

Thesis advancement presentation, Atlas-AFMI doctoral Workshop, Fribourg, June 17th 2019.

Thesis advancement presentation, AIMS doctoral Workshop, Paris, May 16th 2019.

Thesis advancement presentation, Tutorat Grand Sud, Lyon, July 2nd-3rd 2018.

Involvement in research project

2019-2020 Responsible for the coordination of the *DIV-INTER* project, *Diversity and rapid internationalization of SMEs*, funded within the framework of the generic call for projects of the University of Savoie Mont Blanc (amount funded: 6k €). The objective of this project is to understand how early internationalizing firms (compared to traditional SMEs) can value the differences between their employees to foster innovation and international growth.

Other activities

Since 2020 Reviewer for the International Association of Strategic Management conference (AIMS), the Academy of Management conference (AOM) and the European Academy of Management conference (EURAM).

Since 2019 Reviewer for the conferences of the Francophone Association of International Management (Atlas-AFMI).

Distinction

2019 Finalist for the best doctoral project award – 9th Atlas-AFMI Conference, Francophone Association of International Management, Fribourg, June 17th-19th 2019

Teaching Experience

2020-2021: IAE School of Management of the University of Savoie Mont Blanc (Annecy & Chambéry)

Course	Level	N° of hours	Language
Introduction to Management	Bachelor 1	39h of lecture courses	French
Introduction to Management	Bachelor 1	12h of tutorials	French
Citizen Action (projects)	Bachelor 1	14h of tutorials	French
Organizational Theory	Bachelor 3	36h of lecture courses	French

International project with the West University of Timisoara (Romania)	Bachelor 3 (Professional Degree)	7h of tutorials + 7h of lecture courses	English
Intercultural Management	Master 1	8h of tutorials + 8h of lecture courses	English
Supervision of 3 Master Thesis in International Management	Master 1 & 2	-	English and French

2019-2020: IAE School of Management of the University of Savoie Mont Blanc (Annecy)

Course	Level	N° of hours	Language
Introduction to Management	Bachelor 1	20h of tutorials	French
Introduction to Management, support	Bachelor 1	12h of tutorials	French
Intercultural Management	Master 1	8h of tutorials + 8h of lecture courses	English
Supervision of 3 Master Thesis in International Management	Master 1	-	English and French

2018-2019: IAE School of Management of the University of Savoie Mont Blanc (Annecy & Chambéry)

Course	Level	N° of hours	Language
Introduction to Management	Bachelor 1	50h of tutorials	French
Organizational Theory	Bachelor 3	20h of tutorials	French
Intercultural Management	Master 1	8h of tutorials	English

Involvement within the scientific community

Since 2020	Project manager for the Board of the International Association of Strategic Management (AIMS):
2020	Organization of the workshop “Internationalization of SMEs, the keys to success” in partnership with the <i>Agence Auvergne Rhône-Alpes Entreprises</i> . Workshop reuniting researchers, supporting organizations and enterprises, 30 th January 2020.
2018-2021	Elected doctoral student’s representative on the Council of the Doctoral School of Sciences and Engineering of Environmental Systems and Organizations (SISEO)
2018	Member of the organizing committee for the 2018 Doctoral Student’s Day of the SISEO Doctoral School, November 9 th .
2018	Organization of the workshop “Going abroad during and after your thesis”, Doctoral Student’s Day of the SISEO Doctoral School, November 9 th .

Previous Professional Experiences

2017	Marketing and Commercial Assistant at <i>klokers</i> – Annecy-le-Vieux, France 6 months’ internship: international marketing, administrative tasks, international sales administration.
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2015	Customer Relationship Executive in the international department at <i>Casamundo GmbH</i> – Hamburg, Germany 4 months' internship: sales and customer service, relationship with partners, new interns training. Working languages: German, English and French.
2014	Administrative assistant in the charter service at <i>DB Schenker</i> – Barberaz, France 2 months' internship: establishing database, invoice management, chartering.
2013-2014	Treasurer at the <i>Association Crescendo</i> – Le Bourget-du-Lac, France Organization of cultural events, accounting, human resources management.
2012-2013	Manager at <i>Subway</i> – Bassens, France Human resources management, inventory and order management, food preparation
2012	Wedding Planner Assistant at <i>Eden Time</i> – Viviers-du-Lac, France 2 months' internship: project management, order management, after sales-service

Skills

IT	Microsoft Office – Professional level Atlas ti.8 – Professional level SPSS – Intermediate level STATA – Intermediate level
Languages	French – Native Speaker English – Fluent – TOEIC: 985/990 (2018) German – Intermediate level Hungarian – Basics

Center of Interests

Music	20 years of clarinet, Chamber Music, Jazz, Marching Band, Contests, Symphony Orchestra, Choral.
Others	History, Cinema, Reading, Winter Sport, Travel

Referees

Professor Rachel BOCQUET – IREGÉ – Thesis supervisor and Head of the Institute of Research in Management and Economics (IREGE), University of Savoie Mont Blanc: rachel.bocquet@univ-smb.fr

Professor Véronique FAVRE-BONTE – IREGÉ – Thesis supervisor: veronique.favre-bonte@univ-smb.fr

Professor Hervé LAROCHE – ESCP Business School – Director of the CEFAG program: laroche@escp.eu

Professor Maréva SABATIER – IREGÉ – Former Head of the Institute of Research in Management and Economics (IREGE), University of Savoie Mont Blanc: mareva.sabatier@univ-smb.fr