

22-10-2020



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(Im-)mobility: The decision-making process behind the geographical location of a new venture

Where do entrepreneurs locate their new ventures is an important question for entrepreneurship scholars and policymakers. Surprisingly, research evidence related to the location decision is contradictory. On one hand, mounting evidence indicates that entrepreneurship, the intentional pursuit of new economic value (Wiklund et al., 2011; Packard, 2017), is primarily local (Dahl, Sorenson, 2009; Mitchell, Silva, 2007). On the other hand, an important amount of entrepreneurship implies geographical mobility, the spatial relocation from one region to another, within or across countries. In this conceptual paper, we propose a theoretical model, which integrates various perspectives and explains how entrepreneurial mobility process. The aim of this model is to rethink the relationship between place and entrepreneurship. We build on human geography (Cresswell, 2014) and sociology of place (Gieryn, 2000), and argue that the decision-making process associated with entrepreneur's geographical mobility rests on socio-cognitive mechanisms. Building on this literature, we suggest the "emplacement" concept as complementary to the "embeddedness" concept. We assume that entrepreneurs are primarily emplaced and, starting from this, conceptualize the decision-making process of entrepreneurial geographical mobility as a path of socioeconomic status attainment with triggering events and potential turning points that finally results in higher socioeconomic status of an individual.

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Séminaire du 22/10/2020

12H30 — Amphi 108 (IAE SMB Annecy)

Inscriptions présentiel/distanciel :
<https://doodle.com/poll/kcbxs7v6h4k9cmre>

Participer à la réunion Zoom
[https://zoom.us/j/97565751106?](https://zoom.us/j/97565751106?pwd=MFp5UlhOWUpGZlF2dINoNUZxQWNQQT09)
[pwd=MFp5UlhOWUpGZlF2dINoNUZxQWNQQT09](https://zoom.us/j/97565751106?pwd=MFp5UlhOWUpGZlF2dINoNUZxQWNQQT09)

ID de réunion : 975 6575 1106

Code secret : Gka6jt

Agenda

05/11/2020, Elodie MANTHÉ (USMB, IREGE),
Expérience d'equity crowdfunding : quelle
valeur perçue à l'achat de produits
financiers en ligne ?

Calendrier des séminaires

<https://urlz.fr/dS89>

