



Camille GUIROU (IREGE, USMB)

Creating public value thanks to causal maps: an empirical study in three municipalities in France

The fact that causal maps can be useful tools to create public value is raised by literature (Eden and Ackermann 2014). However, we found no precision about which kind of public values can be created thanks to causal maps. The paradigm shift of Public Value Governance offers yet a rich opportunity to improve a long-term vision of public management (among others : O'Flynn 2007; Jorgensen and Bozeman 2007; Meynhardt 2009, 2015; Bryson et al. 2014a; Fukumoto and Bozeman 2019). That's why this article ambitions to explore more deeply the potential of causal maps to create public values. We embodied our thinking on the seven public values constellations identified by Jorgensen and Bozeman (2007) : Contribution to Society, Transformation of interests to decisions, Relationship between public administrators and Politicians, Relationship between public administrators and their environment, Intraorganizational aspects of public administration, Behavior of public-sector employees, Relationship between public administration and the citizens. We show, through an empirical case study in three different municipalities, that the use of causal maps (Eden, Ackermann, and Cropper 1992; Eden and Ackermann 2013, 2014; Ibrahim and Larsson 2017) as a tool for debate is a way of creating the values identified by Jorgensen and Bozeman.

Key words: causal maps, public values, public management, municipality, debate, democracy

Séminaire du 01/10/2020

12H30—Salle 102 (IAE SMB Annecy)

<https://doodle.com/poll/44q2hzqwcwgypene>

Participer à la réunion Zoom

[https://zoom.us/j/94338079781?](https://zoom.us/j/94338079781?pwd=MnMIZXFzUk96c0Vhd0pQNDVxTjVmQT09)

[pwd=MnMIZXFzUk96c0Vhd0pQNDVxTjVmQT09](https://zoom.us/j/94338079781?pwd=MnMIZXFzUk96c0Vhd0pQNDVxTjVmQT09)

ID de réunion : 943 3807 9781

Code secret : c9dqSe

Agenda

08/10/2020, Karine REVET (GEM, USMB),
Balancing the costs and rewards of
multidisciplinarity in Science: the role of
collaboration network structure

Calendrier des séminaires

<https://urlz.fr/dSB9>