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Antecedents of the International New Venture Internationalization Process:

A Systematic Review of Literature

Despite the growing volume of literature on international new ventures (INVs), little is known about the antecedents of internationalization processes. Many INVs encounter difficulties sustaining their long-term growth; in response, the authors conduct a systematic review of literature on the antecedents of the INV internationalization processes, for the period from 1989 to 2018. With a conceptual framework anchored in the resource-based view, they highlight the differentiated roles of individual, organizational, and environmental antecedents across four distinct phases. This research highlights critical antecedents of the INV internationalization process and offers key avenues for further research in the field of international entrepreneurship.

Keywords: International new venture; international entrepreneurship; antecedents; internationalization process; systematic review



15-11-2018 : SAVE THE DATE !

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