

Séminaire de Recherche



Amy CHURCH-MOREL (IREGE),

European Cross-Border Competency: Defining a Key
Concept for Collaboration between Neighbours

Date : 17/05/2018

Heure : 12h30

Salle : 103 (IAE SMB Annecy)

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Cross-border collaboration is a priority for the European Union which invests heavily in the development of border regions. Within this context, understanding the human capital resources which facilitate cross-border collaboration is a key element but one that has yet to be developed by scholars in the streams of literature on cross-border regionalization or international management. This article explores the concept of “cross-border competency,” makes suggestions, based on an analysis of eleven existing competency frameworks, as to how this concept can be operationalized in the field. Carried out within an Erasmus+ Strategic Partnership project, this research contributes design recommendations for a cross-border competency framework and derives theoretical and empirical implications for cross-border collaboration and international competency modeling.

Auteurs : Florence DUCHÊNE-LACROIX, Eric BRUNAT, Dario Elia TOSI, Cristina VIGNALI, Laurence VIGNOLET

24/05/2018 — 12h30

Christophe HAON (GEM, IREGE),

How Firms Create Market Orientation: An Empirical Confirmation
of Gebhardt et al.'s (2006) Path-Dependent Process