

Séminaire de Recherche



Annaïg PEDRANT (IREGE),

Retirement decisions and job quality: Opening the black box of choices



Olga UNTILOV (IREGE),

Combined effects of an ecolabel and the mention of geographical origin on consumer's product evaluation: application to seafood products (progress of thesis work)

Date : 26/04/2018

Heure : 12h30

Salle : 103 (IAE SMB Annecy)

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This paper analyzes the relation between job quality and retirement decisions, considering a process of choice through retirement preferences. In order to test the effect of job quality, nested logit models are estimated on French data. Results confirm the presence of a process of choice in two stages. Retirement decisions are conditional on retirement preferences, and the latter are determined by the job quality. The process is sequential as retirement preferences are challenged with constraints such as institutional context. A negative trend of job quality could thus be detrimental for labour supply if intentions are converted to retirement decisions, requiring then public policies. Conversely, if older workers maintain in employment despite dissatisfaction, this may decrease their productivity.

In the extant literature, the analysis of ecolabel's efficiency is systematically based on its use by consumers as a single quality cue, while in a real purchase situation, consumers are facing a variety of information and base their choice on a combination of several attributes. This work proposes to contribute to the advancement of literature related to the effectiveness of ecolabelling in the context of multi-labelling schemes. The framework of cue consistency theory is mobilised for analysing how, in a situation of complex information, the consumer is likely to mobilize extrinsic attributes of different nature: ecolabel and mention of geographical origin.

17/05/2018

Amy CHURCH-MOREL (IREGE),

European Cross-Border Competency:

Defining a Key Concept for Collaboration between Neighbours