

Anne BERTHINIER-PONCET

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Trilingual French- English- German



Maître de conférences / Associate Professor in Innovation Management

CNAM & Research Laboratory LIRSA, Paris

MAIN RESEARCH TOPICS

Collaborative innovation; Cluster governance; Clusters; Ecosystems of Innovation; Knowledge Management; Knowledge-based view of clusters; Responsible Innovation; Institutional work

EDUCATION

- 2008-2012** PhD in Management Sciences: “Governance and Innovation in French Clusters. An approach through Institutional Practices”, GRENoble UNIVERSITY, December 2012
Award for the **best doctoral thesis** in Innovation Management, AEI-FNEGE (June 2013)
- 2007-2008** Research Master in Management Sciences, SAVOIE MONT-BLANC UNIVERSITY
- 1989-1992** Graduate of Higher Business School, *Diplom Kaufmann* (Berlin) & *European Master in Management* (Oxford), ESCP-EUROPE, Paris

PROFESSIONAL EXPERIENCE

Since 01.09. 2013	Cnam - Conservatoire national des arts et métiers Paris (75) - France	Associate Professor in Innovation Management (EPN 16 Innovation) Research fellow at LIRSA, Management Research Laboratory, Cnam Paris Affiliate research fellow at IREGE, Savoie Mont-Blanc University
2006 2013	Savoie Mont-Blanc University Annecy-le-Vieux (74)	Assistant professor in Management from October 2008 to July 2013 Courses taught in French & English, Level L3 to M2: Innovation Management, Strategy, Strategy & CSR, Fundamentals of Marketing, International Marketing, Distribution & Merchandising, Negotiation techniques... Responsible of International Relationships Development / 2006-2008 Creation of international curriculum (« <i>European Master in Business Studies</i> ») and organization of multi-cultural events (international semester, European intensive programs)
1997 2006	Papeteries de Cran Speciality papers, France (74)	Marketing & Communication Manager for 2 factories) / 2000- 2006 Export Manager / 1997-2000
1994 1997	IMS Schieder Blois (41), France	B2B Product Manager - for the French subsidiary of the 1 st European Furniture company (German)- Direct collaboration with German & Polish factories
1992 1994	Klostermann Germany	Product Manager / German independent Furniture Factory

EDUCATION EXPERIENCE

TOPICS	Management of Collaborative Innovation; Strategic Innovation Management, Design & Innovation; Innovation & CSR; Sales & Negotiation in International Environment
AUDIENCE	Public University students: Continuous and Initial Training
LEVEL	MBA; Bachelor's and Master's Degrees; Engineers

RESEARCH ACTIVITIES

ARTICLES IN PEER-REVIEWED JOURNALS

- Berthinier-Poncet A., Grama S. & Saidi S. (2016), Convergences ou divergences de vues? L'effet sur l'innovation des différences de perception entre gouvernance et entreprises d'un technopôle, *Management International*, Vol 21, n°2, pp.
- Berthinier-Poncet A. (2014), Gouvernance et dynamiques d'innovation au sein d'un technopôle : une analyse par les pratiques institutionnelles d'innovation, *Management International*, Vol. 19, n°1, pp.94-112
- Berthinier-Poncet A.(2013), Gouvernance et innovation dans les clusters à la française. Le rôle stratégique du travail institutionnel, *Revue française de gestion*, Vol. 39, n° 232, pp. 119-138

BOOK CHAPTERS

- Berthinier-Poncet A., Grama S. & Saidi S. (2017), Open Innovation Practices of Clustered SMEs. The case study of a French Technopole, in *Open Innovation in SMEs*, under the direction of Vanhaverbeke W., Frattini F., Roijakkers N. & Usman M., World Scientific Publications, USA *to be published*
- Berthinier-Poncet, A., Bocquet R., Brion S., Mothe C. (2011), Institutional innovation practices in technopoles: an example in France, in *Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Advantage*, Nobre, F., Walker, D., Harris, R., IGI Global, USA, pp. 450-473
- Berthinier-Poncet, A., Bocquet, R., Brion, S., Mothe, C. (2011), "La gouvernance de l'innovation dans les technopôles français : l'exemple de Savoie Technolac", in *Competitività territoriale : Determinanti e politiche* Resmini, L., Torre, A., Presses de l'AISRE, Italie, 2011, p. 265-294

PROCEEDINGS IN CONFERENCES WITH ACTS

- Berthinier-Poncet A., Castro Goncalves L. & Mitkova L. (2017), Knowledge Management : a Lever for Cluster Governance in Dynamising SME's Open Innovation, *XXVI AIMS conference*, Lyon, France, June 2017
- Berthinier-Poncet A., Castro Goncalves L. & Mitkova L. (2016), Collaborative Innovation: the role of cluster governance for dynamising SME's openness, *3rd World Open Innovation Conference (WOIC)*, Barcelona, Spain, December 15 & 16
- Berthinier-Poncet, A., "Building Collaborative Innovation Dynamics for SMEs within clusters", Castro-Goncalves, L. & Mitkova, L., *R&D Management Conference*, Cambridge, GB, July 2016
- Berthinier-Poncet, A., "Open Innovation Practices of Clustered SMEs. The case study of a French technopole. », S. Grama & S. Saidi, *R&D Management Conference*, Cambridge, GB, July 2016
- Berthinier-Poncet, A., "Ecosystems of innovation as responsible global value chains", P. De Rozario, *EURAM, European Academy of Management*, Paris, France, June 2016
- Berthinier-Poncet, A., "Impact of Knowledge Brokering on Collaborative Innovation for Clusters Dynamics", Castro-Goncalves, L. & Mitkova, L., *IFKAD, International Forum on Knowledge Assets & Dynamics*, Dresden, Germany, June 2016
- Berthinier-Poncet, A., "Perceptual distance between firms and governance of a technopole. What impact on innovation? », S. Grama & S. Saidi, *R&D Management Conference*, Pisa, Italy, July 2015
- Berthinier-Poncet, A., "The governance of sustainable territorial value chains. The impact of institutional practices of innovation in clusters", *EURAM, European Academy of Management*, Warsaw, Poland, June 2015
Award: Best paper, SIG Business & Society, Track Responsible Global Value Chains
- Berthinier-Poncet, A., "The impact of cluster governance in the upgrading of territorial value chains", *AIMS*, Paris, France, June 2015
- Berthinier-Poncet, A., "Distance perceptuelle entre entreprises et gouvernance d'une technopole : Une recherche exploratoire sur les pratiques institutionnelles d'innovation. », S.

Grama & S. Saidi, paper presented to two conferences: *AEI, Academy of Entrepreneurship & Innovation*, Nantes, and *AIRMAP, Conference in Public Management*, Lyon, June 2015

- Berthinier-Poncet, A « How can cluster governance sustain innovation? A comparative analysis of French clusters of innovation », EMNET, Agadir, Maroc, November 2013
- Berthinier-Poncet, A « Gouvernance et Innovation dans les clusters : le rôle des pratiques institutionnelles », XXle AIMS conference, *International Association of Strategic Management*, Lille, June 2012
- Berthinier-Poncet, A « Gouvernance, dynamique collaborative et innovation dans un technopôle : quels leviers mobiliser? » XXe AIMS, Nantes, June 2011
- Berthinier-Poncet, A « Gouvernance et performance dans les pôles de compétitivité. Proposition d'un cadre conceptuel d'analyse », Track "*Stratégies, Espaces et Territoires*", AIMS, Toulouse, November 2010
- Berthinier-Poncet, A « Les pratiques institutionnelles de l'innovation dans les technopôles : le cas Savoie Technolac », R. Bocquet, S. Brion & C. Mothe, ASRDLF- AISRe., Aoste, Italy, September 2010

PROFESSIONAL REPORTS

- Berthinier-Poncet, A. (2010) "*Savoie Technolac Innovation Survey: main indicators and innovation profiles of the technopole's firms*", R. Bocquet, S. Brion et C. Mothe, SYPARTEC
- Berthinier-Poncet, A. (2009) « Determinants and measures of KIBS' innovation: the Savoie Technolac case », with R. Bocquet, S. Brion et C. Mothe, IREGE

RESEARCH PROGRAMS & ACTIVITIES

- **GUEST EDITING**
 - Special issue for *Management International* on the topic of "**Paradoxes of Collaborative Innovation**" - *to be published mid 2018*
 - Special issue for *Revue française de gestion* on the topic "**Innovation collective: Communautés, organisations, territoires** » - *to be published 2018, March*
- **SIG Conference Chair of the JAG research day** - Journée de l'innovation de l'Abbé Grégoire - at the Cnam / LIRSA. Supervision of the session "Management de l'innovation collaborative et des plateformes", March 2017
- **Member of MOSAIC HEC Montréal** - Pôle Créativité et Innovation
Participation to the 9th Summer School on Creativity & Innovation, Montréal & Barcelona, July 2017
- **Member of PROMISING team, Grenoble University**, on innovative and creative pedagogy
- **Member of RINNODI, Innovation Network & International Dynamics** (IRG, University Paris Est)
 - **Organization of the international workshop** on "Paradoxes of Collaborative Innovation", during EURAM conference, Paris, June 2016,
 - **Organization of the 3rd edition of the "13 minutes" conference on International view of Collaborative Innovation**, 10/10/2017, Telecom Ecole de Management
- **Participation to Research Days:**
 - **COMUE HESAM:** "Responsible Innovation", La Sorbonne, January 2016
 - **LIRSA / HT2S:** Transversal research day on "La fabrique des politiques publiques", December 2015
- **ARC 8** - Academic Research community, Rhône-Alpes Region - WP Governance of Innovation Mechanisms / Topics: Interorganizational relations & Innovation Clusters »
- Visiting scholar at **Telfer School of Management of Ottawa University** (Canada), with Professor David Doloreux (oct.-nov. 2010)
- **Summer school, Utrecht University** (Pays-Bas), Intensive course in « Applied Multivariate Analysis », August 2010

EXPERTISE / REVIEWS

- **Articles in Peer-reviewed Journals:** M@n@gement, Management International, International Management, Revue Française de Gestion, Innovation / JIE, Politiques & Management Public
- **Articles in international conferences:** EURAM, AIMS, R&D Management, IFKAD, AEI, AIRMAP
- **Expert evaluation:** COFECUB project